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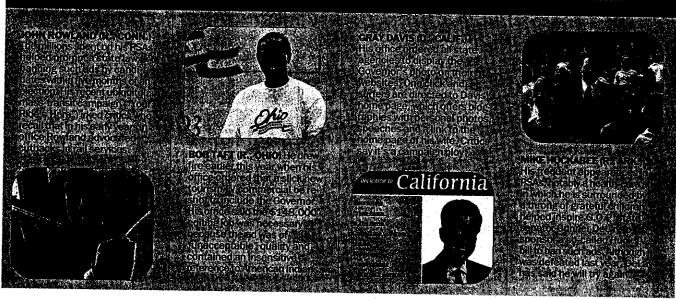
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I WANT MY GOV TV!

T USED TO BE THAT GOVERNORS BARELY went on TV to sell anything other than their state's beaches and casinos. But a number of state leaders who happen to be up for re-election this year have lent their faces to an array of public-service ads for popular state programs. Critics insist that the spots—funded largely by taxpayers and featured prominently on TV, radio, billboards and other media—amount to thinly disguised campaign ads. A gallery of gubernatorial thespians:

Gov. George Pataki

GEORGE PATAKI (R., N.Y.): In the past three years, the media-friendly Governor has starred in some \$50 million worth of state-funded ads for museums, baseball teams and health care, the latter airing during such prime-time events as the Oscars. After criticism, he said he always planned to stop six months before the election.



ASSEMBLY ELECTIONS, PROCEDURES, & ETHICS DATE: 5 4 03 ROOM: 3 38 EXHIBIT C. SUBMITTED BY: SEMATOR TITUS