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**CERTIFIED
VACATIONS**
GROUP, INC.

Celeste V. Allen
President

March 27, 2003

Assemblyman David Parks
Chairman, Assembly Taxation Committee
Nevada Assembly
401 S. Carson Street
Carson City, NV 89701-4747

RE: State of Nevada Additional Room Taxes

Dear Assemblyman Parks,

Certified Vacations Group, Inc. is a travel wholesaler, which provides air inclusive vacation packages for two major airlines - Delta and Continental Airlines. Additionally, we sell vacation packages under a private label multi-airline brand - Future Vacations. We have a long history of sending thousands of visitors to Las Vegas.

One of the typical objections that we receive in selling Las Vegas is the competitive positioning of our market price. As you may know, travel wholesalers strive to provide a value proposition to travelers by packaging air and land, with a modest markup, after paying third party distributors such as travel agents. Since we cannot afford to absorb a \$3.00 or 1% per night increase for tax, we will be forced to raise our prices.

Increased room taxes are bad for the tourism business and bad for Las Vegas. As a seller of travel to Las Vegas, I feel that the State should focus on trying to increase its revenues by attracting more visitors rather than turning off potential visitors and giving them reasons to vacation elsewhere.

Respectfully,



110 East Broward Blvd.
Ft. Lauderdale, Florida 33301



ASSEMBLY COMMITTEE ON TAXATION
DATE: 3/27/03 ROOM: 3142 EXHIBIT I
SUBMITTED BY: CELESTE ALLEN