

ASSEMBLY BILL NO. 415—ASSEMBLYMEN KNECHT, HETTRICK,
BROWN, BEERS, ANGLE, ANDONOV, ARBERRY,
CARPENTER, CHRISTENSEN, CLABORN, GIBBONS,
GOICOECHEA, GRADY, GRIFFIN, GUSTAVSON, HARDY,
MABEY, MARVEL, MCCLEARY, MORTENSON, PARKS,
SHERER AND WEBER

MARCH 17, 2003

Referred to Committee on Government Affairs

SUMMARY—Directs Governor to appoint committee to study
authorizing entrepreneurial activities to generate
revenue for State. (BDR S-1164)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: No.

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EXPLANATION – Matter in *bolded italics* is new; matter between brackets [omitted-material] is material to be omitted.

AN ACT relating to state revenue; directing the Governor to appoint
a committee to study authorizing the State Treasurer to
enter into certain contracts involving state property or
state emblems to generate revenue for the State and the
feasibility of issuing bullion coins; and providing other
matters properly relating thereto.

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

- 1 **Section 1.** 1. The Governor shall appoint a committee to
- 2 study authorizing the State Treasurer to enter into contracts selling,
- 3 leasing or otherwise marketing the use of state property or state
- 4 emblems, including the name of the State of Nevada and the State
- 5 Seal, for advertising or other commercial purposes, or similar
- 6 business opportunities, including:
- 7 (a) Contracts with issuers of credit cards in which the State
- 8 benefits from the issuance or use of the credit cards;
- 9 (b) The sale of advertising space on state property or vehicles;



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- 1 (c) The sale of the right to name a stadium or arena owned by
2 the State;
3 (d) The sale of licensing rights for the nonexclusive use of state
4 emblems designated pursuant to chapter 235 of NRS; and
5 (e) Such other uses of that authority as the committee deems
6 appropriate.
7 The committee must include members with experience in economic
8 development, marketing and tourism.
9 2. In addition to the issues described in subsection 1, the
10 committee shall consider the feasibility of the State issuing silver or
11 gold bullion coins, not constituting legal tender, for sale to the
12 public.
13 3. Members of the committee appointed by the Governor
14 pursuant to this section serve without compensation or the
15 reimbursement of expenses.
16 4. The committee shall submit a report of its findings to the
17 Director of the Legislative Counsel Bureau on or before
18 December 1, 2004, for distribution to the 73rd Session of the
19 Legislature.
20 **Sec. 2.** This act becomes effective on July 1, 2003.

