

ASSEMBLY CONCURRENT RESOLUTION NO. 25—ASSEMBLYMEN PERKINS, ANDERSON, ANDONOV, ANGLE, ARBERRY, ATKINSON, BEERS, BROWN, BUCKLEY, CARPENTER, CHOWNING, CHRISTENSEN, CLABORN, COLLINS, CONKLIN, GEDDES, GIBBONS, GIUNCHIGLIANI, GOICOECHEA, GOLDWATER, GRADY, GRIFFIN, GUSTAVSON, HARDY, HETTRICK, HORNE, KNECHT, KOIVISTO, LESLIE, MABEY, MANENDO, MARVEL, MCCLAIN, MCCLEARY, MORTENSON, OCEGUERA, OHRENSCHALL, PARKS, PIERCE, SHERER, WEBER AND WILLIAMS

MAY 9, 2003

JOINT SPONSORS: SENATORS RAGGIO, AMODEI, CARE, CARLTON, CEGAVSKE, COFFIN, HARDY, MATHEWS, MCGINNESS, NEAL, NOLAN, O'CONNELL, RAWSON, RHOADS, SCHNEIDER, SHAFFER, TIFFANY, TITUS, TOWNSEND, WASHINGTON AND WIENER

Read and Adopted

SUMMARY—Designates week beginning May 10, 2003, as “Tourism Week in Nevada.” (BDR R-1337)

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EXPLANATION – Matter in *bolded italics* is new; matter between brackets [omitted material] is material to be omitted.

ASSEMBLY CONCURRENT RESOLUTION—Designating the week beginning May 10, 2003, as “Tourism Week in Nevada.”

1 WHEREAS, The 20th Annual National Tourism Week will be
2 celebrated May 10 through May 18, 2003, to acknowledge the
3 importance of travel and tourism as a major industry in the United
4 States; and

5 WHEREAS, Tourism is America’s third largest retail sales
6 industry, with \$584 billion annual expenditures, and is one of our
7 nation’s largest employers, with one out of seven people employed
8 directly or indirectly in that industry in our nation; and



1 WHEREAS, Tourism is one of our country's largest service
2 exports, with \$91.1 billion spent annually by international visitors;
3 and

4 WHEREAS, Tourism is vital to the growth and economic stability
5 of our nation and our state and, since the tragic events of
6 September 11, 2001, and the subsequent war on terrorism, travel has
7 become even more important in promoting understanding of other
8 cultures and the exchange of ideas with people of other nations; and

9 WHEREAS, During 2002, approximately 47.9 million travelers
10 enjoyed the varied pleasures Nevada has to offer, from glittering
11 resorts to small town festivals, from our splendid scenic natural
12 landscapes to our man-made wonders, causing an economic impact
13 for this state of over \$35 billion for the year; and

14 WHEREAS, With approximately one-fifth of all employment in
15 Nevada directly related to the travel and tourism industry, and two-
16 thirds of all employment in Clark County directly or indirectly
17 related to travel and tourism, those Nevadans who proudly serve the
18 industry are widely known for their hospitality and friendliness; and

19 WHEREAS, Nevada sets the standard for excellence and variety
20 for travelers who want entertainment, night-life, fine dining,
21 beautiful resorts, family-centered activities, gaming establishments
22 and scenic beauty; and

23 WHEREAS, With more than 175,000 hotel rooms in this state,
24 Las Vegas leads the way with more rooms for travelers than any
25 other city in this country and a reported 15,000 miles of neon
26 tubing, together with more than 60 golf courses designed by golf's
27 greatest players and 18 of the top 20 hotels in this country; and

28 WHEREAS, For those tourists seeking the more adventurous
29 outdoor experience, our state offers such sports as heli-skiing,
30 mountain biking, hiking, rock climbing, skiing, sandboarding and
31 paragliding, all amidst the most beautiful scenery imaginable; and

32 WHEREAS, For those seeking a more tranquil experience,
33 Nevada is home to some of the most breathtaking mountain ranges
34 and lakes in the world, where fishing, boating and camping can
35 renew one's spirit; and

36 WHEREAS, Throughout 2002, 5.8 million people attended
37 conventions and trade shows in the Silver State, with a higher-than-
38 average travel budget exceeding \$1,000 per person; and

39 WHEREAS, Traveling can bring a family closer together, opening
40 up a whole new world of interesting things to do, people to meet and
41 places to go, and can change a child's life by sparking his
42 imagination and curiosity about other cultures and how other people
43 live; and

44 WHEREAS, From exploring a historic ghost town to meandering
45 through a world-class art museum, attending a cowboy poetry



1 festival or a rodeo, playing a round of golf, watching an
2 international singing star perform or just sitting under the stars
3 staring at a magnificent landscape, a traveler can be taken away
4 from his everyday life by expanding his horizons and experiencing
5 things he might never have done if not venturing out of his own
6 backyard; now, therefore, be it

7 RESOLVED BY THE ASSEMBLY OF THE STATE OF NEVADA, THE
8 SENATE CONCURRING, That the members of the Nevada
9 Legislature recognize that a healthy travel and tourism industry is
10 essential to the economy of our state and nation; and be it further

11 RESOLVED, That the members of the Legislature congratulate
12 the hundreds of thousands of Nevadans who are employed in one
13 aspect of the Nevada tourism industry or another and express
14 gratitude for the level of excellence and dedication they contribute
15 toward the success of Nevada's reputation as one of the finest tourist
16 destinations in this country; and be it further

17 RESOLVED, That the residents of the State of Nevada are each
18 hereby encouraged to recognize and celebrate National Tourism
19 Week by making plans for travel that will refresh the body, intrigue
20 the mind and renew the spirit; and be it further

21 RESOLVED, That the week beginning May 10, 2003, is hereby
22 designated as "Tourism Week in Nevada"; and be it further

23 RESOLVED, That the Chief Clerk of the Assembly prepare and
24 transmit a copy of this resolution to Bruce Bommarito, Executive
25 Director of the Commission on Tourism for the State of Nevada.

