

Assembly Concurrent Resolution No. 25—Assemblymen Perkins, Anderson, Andonov, Angle, Arberry, Atkinson, Beers, Brown, Buckley, Carpenter, Chowning, Christensen, Claborn, Collins, Conklin, Geddes, Gibbons, Giunchigliani, Goicoechea, Goldwater, Grady, Griffin, Gustavson, Hardy, Hettrick, Horne, Knecht, Koivisto, Leslie, Mabey, Manendo, Marvel, McClain, McCleary, Mortenson, Ocegüera, Ohrenschall, Parks, Pierce, Sherer, Weber and Williams

Joint Sponsors: Senators Raggio, Amodei, Care, Carlton, Cegavske, Coffin, Hardy, Mathews, McGinness, Neal, Nolan, O’Connell, Rawson, Rhoads, Schneider, Shaffer, Tiffany, Titus, Townsend, Washington and Wiener

FILE NUMBER.....

ASSEMBLY CONCURRENT RESOLUTION—Designating the week beginning May 10, 2003, as “Tourism Week in Nevada.”

WHEREAS, The 20th Annual National Tourism Week will be celebrated May 10 through May 18, 2003, to acknowledge the importance of travel and tourism as a major industry in the United States; and

WHEREAS, Tourism is America’s third largest retail sales industry, with \$584 billion annual expenditures, and is one of our nation’s largest employers, with one out of seven people employed directly or indirectly in that industry in our nation; and

WHEREAS, Tourism is one of our country’s largest service exports, with \$91.1 billion spent annually by international visitors; and

WHEREAS, Tourism is vital to the growth and economic stability of our nation and our state and, since the tragic events of September 11, 2001, and the subsequent war on terrorism, travel has become even more important in promoting understanding of other cultures and the exchange of ideas with people of other nations; and

WHEREAS, During 2002, approximately 47.9 million travelers enjoyed the varied pleasures Nevada has to offer, from glittering resorts to small town festivals, from our splendid scenic natural landscapes to our man-made wonders, causing an economic impact for this state of over \$35 billion for the year; and

WHEREAS, With approximately one-fifth of all employment in Nevada directly related to the travel and tourism industry, and two-thirds of all employment in Clark County directly or indirectly related to travel and tourism, those Nevadans who proudly serve the industry are widely known for their hospitality and friendliness; and

WHEREAS, Nevada sets the standard for excellence and variety for travelers who want entertainment, night-life, fine dining, beautiful resorts, family-centered activities, gaming establishments and scenic beauty; and

WHEREAS, With more than 175,000 hotel rooms in this state, Las Vegas leads the way with more rooms for travelers than any other city in this country and a reported 15,000 miles of neon tubing, together with more than 60 golf courses designed by golf's greatest players and 18 of the top 20 hotels in this country; and

WHEREAS, For those tourists seeking the more adventurous outdoor experience, our state offers such sports as heli-skiing, mountain biking, hiking, rock climbing, skiing, sandboarding and paragliding, all amidst the most beautiful scenery imaginable; and

WHEREAS, For those seeking a more tranquil experience, Nevada is home to some of the most breathtaking mountain ranges and lakes in the world, where fishing, boating and camping can renew one's spirit; and

WHEREAS, Throughout 2002, 5.8 million people attended conventions and trade shows in the Silver State, with a higher-than-average travel budget exceeding \$1,000 per person; and

WHEREAS, Traveling can bring a family closer together, opening up a whole new world of interesting things to do, people to meet and places to go, and can change a child's life by sparking his imagination and curiosity about other cultures and how other people live; and

WHEREAS, From exploring a historic ghost town to meandering through a world-class art museum, attending a cowboy poetry festival or a rodeo, playing a round of golf, watching an international singing star perform or just sitting under the stars staring at a magnificent landscape, a traveler can be taken away from his everyday life by expanding his horizons and experiencing things he might never have done if not venturing out of his own backyard; now, therefore, be it

RESOLVED BY THE ASSEMBLY OF THE STATE OF NEVADA, THE SENATE CONCURRING, That the members of the Nevada Legislature recognize that a healthy travel and tourism industry is essential to the economy of our state and nation; and be it further

RESOLVED, That the members of the Legislature congratulate the hundreds of thousands of Nevadans who are employed in one aspect of the Nevada tourism industry or another and express gratitude for the level of excellence and dedication they contribute toward the success of Nevada's reputation as one of the finest tourist destinations in this country; and be it further

RESOLVED, That the residents of the State of Nevada are each hereby encouraged to recognize and celebrate National Tourism

Week by making plans for travel that will refresh the body, intrigue the mind and renew the spirit; and be it further

RESOLVED, That the week beginning May 10, 2003, is hereby designated as “Tourism Week in Nevada”; and be it further

RESOLVED, That the Chief Clerk of the Assembly prepare and transmit a copy of this resolution to Bruce Bommarito, Executive Director of the Commission on Tourism for the State of Nevada.