

ASSEMBLY BILL NO. 265—ASSEMBLYMEN ATKINSON, BOBZIEN, DENIS, GERHARDT, GOEDHART, HORNE, KIHUEN, MANENDO, MARVEL, MCCLAIN, MORTENSON, MUNFORD, PARKS, SEGERBLOM, SETTELMEYER AND WOMACK

MARCH 8, 2007

Referred to Committee on Transportation

SUMMARY—Authorizes the Director of the Department of Motor Vehicles to enter into agreements for certain placements of advertisements. (BDR 43-1189)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: Yes.

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EXPLANATION – Matter in ***bolded italics*** is new; matter between brackets [omitted material] is material to be omitted.

AN ACT relating to the Department of Motor Vehicles; authorizing the Director of the Department to enter into an agreement with certain persons for the placement of advertisements in certain areas of a building owned or occupied by the Department, in official mailings sent by the Department to the public and in material published electronically by the Department; specifying the purposes for which money, goods or services received by the Department from such agreements must be used; and providing other matters properly relating thereto.

Legislative Counsel's Digest:

1 Existing law makes it unlawful for any person to erect any bulletin board or
2 other advertising device in or upon the grounds of the State Capitol or of any state
3 building or property. (NRS 331.200) This bill authorizes the Director of the
4 Department of Motor Vehicles to enter into agreements with public or private
5 entities to place advertisements in public areas of buildings owned or occupied by
6 the Department, in its official mailings or in material published electronically by
7 the Department. If money is received from such agreements, it must be deposited
8 in the Motor Vehicle Fund and used by the Department to promote alternative
9 methods by which the public may conduct business with the Department by
10 technological means without personal assistance from an employee of the
11 Department. If goods and services are received from such agreements in lieu of
12 money, the goods and services must be used toward the overall improvement or
13 enhancement of the Department.



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THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 **Section 1.** Chapter 481 of NRS is hereby amended by adding
2 thereto a new section to read as follows:

3 **1. The Director may enter into an agreement with a public or
4 private entity or an authorized agent of a public or private entity
5 for the placement of advertisements in:**

6 **(a) Areas of a building owned or occupied by the Department
7 which are frequented by the public;**

8 **(b) Official mailings which the Department sends to the
9 public; or**

10 **(c) Material published electronically by the Department
11 including, without limitation, material posted on the Internet
12 website of the Department.**

13 **2. A person who enters into an agreement with the
14 Department pursuant to paragraph (a) of subsection 1 shall
15 ensure that each advertisement placed pursuant to the agreement
16 does not inhibit or disrupt the functioning of the Department.**

17 **3. If money is received by the Department as payment for an
18 agreement entered into pursuant to subsection 1, the money must
19 be deposited with the State Treasurer to the credit of the Motor
20 Vehicle Fund. The money must be transferred to a special account
21 created in the Fund to be used by the Department to promote
22 alternative methods by which the public may conduct business
23 with the Department by technological means without personal
24 assistance from an employee of the Department. Such alternative
25 methods may include, without limitation, self-service kiosks,
26 service provided through the use of the Internet or a network site
27 and interactive voice recognition systems.**

28 **4. If goods or services are provided to the Department as
29 payment for an agreement entered into pursuant to subsection 1,
30 the goods or services must be used for the overall improvement or
31 enhancement of the Department.**

32 **5. The Director may adopt regulations to carry out the
33 provisions of this section.**

34 **Sec. 2.** NRS 331.200 is hereby amended to read as follows:

35 **331.200 1. It ~~shall be~~ is unlawful for any person to commit
36 any of the following acts upon the grounds of the State Capitol or of
37 any other state building or property:**

38 **(a) Willfully deface, break down or destroy any fence upon or
39 surrounding such grounds;**

40 **(b) ~~Erect~~ Except as otherwise provided in section 1 of this act,
41 erect any bulletin board or other advertising device in or upon such
42 grounds;**



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1 (c) Deposit any garbage, debris or other obstruction in or upon
2 such grounds;

3 (d) Injure, break down or destroy any tree, shrub or other thing
4 upon such grounds; or

5 (e) Injure the grass upon such grounds by walking upon it.

6 2. Any person violating any of the provisions of this section
7 ~~[shall be]~~ is guilty of a public offense, as prescribed in NRS
8 193.155, proportionate to the value of the property damaged or
9 destroyed, and in no event less than a misdemeanor.

10 **Sec. 3.** This act becomes effective on July 1, 2007.

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