

SENATE BILL NO. 384—COMMITTEE ON GOVERNMENT AFFAIRS

(ON BEHALF OF THE LEGISLATIVE COMMISSION’S COMMITTEE
TO STUDY POWERS DELEGATED TO LOCAL GOVERNMENTS)

MARCH 25, 2011

Referred to Committee on Government Affairs

SUMMARY—Authorizes the governing body of a local government to adopt procedures for the sale of naming rights to certain public facilities. (BDR 28-172)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: No.

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EXPLANATION – Matter in *bolded italics* is new; matter between brackets ~~omitted material~~ is material to be omitted.

AN ACT relating to public facilities; authorizing the governing body of a local government to adopt procedures for the sale of the naming rights to certain parks, recreational facilities and other public facilities owned by the local government; and providing other matters properly relating thereto.

Legislative Counsel’s Digest:

- 1 Existing law authorizes the board of county commissioners in a county whose
- 2 population is 400,000 or more (currently Clark County) to adopt, by ordinance,
- 3 procedures for the sale of naming rights relating to a shooting range that is owned
- 4 by the county. (NRS 244.30701) This bill authorizes the governing body of a local
- 5 government (including counties, cities, towns, school districts and general
- 6 improvement districts), with limited exceptions, to adopt, by ordinance, procedures
- 7 for the sale of the naming rights to a park, recreational facility or other public
- 8 facility owned by the local government.



* S B 3 8 4 R 1 *

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Chapter 338 of NRS is hereby amended by adding thereto a new section to read as follows:

1. Except as otherwise provided in subsection 2, the governing body of a local government may adopt, by ordinance, procedures for the sale of naming rights to a park, recreational facility or other public facility that is owned by the local government, including, without limitation, the sale of naming rights to:

(a) Buildings, improvements, facilities, features, fixtures and sites located within the boundaries of the park, recreational facility or other public facility; and

(b) Activities, events and programs held at the park, recreational facility or other public facility.

2. In adopting an ordinance pursuant to subsection 1, a governing body shall not authorize the sale of naming rights to any park, recreational facility or other public facility which is:

(a) Subject to a lease agreement authorizing the lessee to sell such naming rights; or

(b) Currently named after a person of historical significance.

3. As used in this section:

(a) "Local government" means any political subdivision of this State, including, without limitation, a county, city, town, school district, general improvement district or other district which performs a governmental function.

(b) "Park" means real property and any improvements made thereon that are designed to serve the cultural, leisure, recreational and outdoor needs of natural persons.

(c) "Public facility" means any facility, including, without limitation, real or personal property, which is owned by a local government.

(d) "Recreational facility" means real and personal property and improvements to real property for athletic, cultural and leisure activities and all appurtenances or customary facilities and uses associated therewith.

Sec. 2. This act becomes effective on July 1, 2011.

