

SENATE BILL NO. 209—SENATORS HUTCHISON, ROBERSON,
GUSTAVSON, HAMMOND, SPEARMAN; GOICOECHEA,
HARDY, SEGERBLOM AND SETTELMAYER

MARCH 4, 2013

Referred to Committee on Revenue and
Economic Development

SUMMARY—Requires each regional development authority and
the Board of Economic Development to take certain
actions regarding a recruiting and marketing effort to
attract professionals and businesses to this State.
(BDR 18-854)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: Yes.

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EXPLANATION – Matter in *bolded italics* is new; matter between brackets ~~omitted material~~ is material to be omitted.

AN ACT relating to economic development; requiring each regional
development authority to present a plan for its region to
the Executive Director of the Office of Economic
Development regarding a recruiting and marketing effort
to attract professionals and businesses to the region;
requiring the Board of Economic Development to make
recommendations to the Executive Director regarding a
recruiting and marketing effort to attract professionals and
businesses to this State; and providing other matters
properly relating thereto.

Legislative Counsel's Digest:

- 1 Existing law requires the Board of Economic Development to recommend to
2 the Executive Director of the Office of Economic Development a State Plan for
3 Economic Development and to make recommendations for carrying out the State
4 Plan. **Section 2** of this bill specifically requires the inclusion of recommendations
5 regarding the development and implementation of a recruiting and marketing effort
6 to attract professionals and businesses to this State. (NRS 231.037)
7 Existing law further requires the Executive Director to designate regional
8 development authorities to implement the State Plan. (NRS 231.053)
9 **Section 1** of this bill requires each regional development authority to present a
10 plan to the Executive Director regarding the development and enhancement of a



recruiting and marketing effort to attract professionals and businesses to the region of this State served by the regional development authority. **Section 1** also requires the Executive Director to consider those plans in carrying out his or her duties concerning the State Plan.

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Chapter 231 of NRS is hereby amended by adding thereto a new section to read as follows:

Each regional development authority shall present a plan to the Executive Director regarding the development and enhancement of a recruiting and marketing effort to attract professionals and businesses to the region of this State served by the regional development authority. The Executive Director shall consider any plan presented pursuant to this section in carrying out the provisions of NRS 231.053.

Sec. 1.5. NRS 231.020 is hereby amended to read as follows:

231.020 As used in NRS 231.020 to 231.139, inclusive, *and section 1 of this act*, unless the context otherwise requires, "motion pictures" includes feature films, movies made for broadcast or other electronic transmission, and programs made for broadcast or other electronic transmission in episodes.

Sec. 2. NRS 231.037 is hereby amended to read as follows:

231.037 The Board shall:

1. Review and evaluate all programs of economic development in this State and make recommendations to the Legislature for legislation to improve the effectiveness of those programs in implementing the State Plan for Economic Development developed by the Executive Director pursuant to subsection 2 of NRS 231.053.

2. Recommend to the Executive Director a State Plan for Economic Development and make recommendations to the Executive Director for carrying out the State Plan for Economic Development *H, including, without limitation, recommendations regarding the development and implementation of a recruiting and marketing effort to attract professionals and businesses to this State.*

3. Recommend to the Executive Director the criteria for the designation of regional development authorities.

4. Make recommendations to the Executive Director for the designation for the southern region of this State, the northern region of this State and the rural region of this State, one or more regional development authorities for each region.

5. Provide advice and recommendations to the Executive Director concerning:



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1 (a) The procedures to be followed by any entity seeking to
2 obtain any development resource, allocation, grant or loan from the
3 Office;

4 (b) The criteria to be used by the Office in providing
5 development resources and making allocations, grants and loans;

6 (c) The requirements for reports from the recipients of
7 development resources, allocations, grants and loans from the Office
8 concerning the use thereof; and

9 (d) Any other activities of the Office.

10 6. Review each proposal by the Executive Director to enter into
11 a contract pursuant to NRS 231.057 for more than \$100,000 or
12 allocate, grant or loan more than \$100,000 to any entity and, as the
13 Board determines to be in the best interests of the State, approve or
14 disapprove the proposed allocation, grant or loan. Notwithstanding
15 any other statutory provision to the contrary, the Executive Director
16 shall not enter into any contract pursuant to NRS 231.057 for more
17 than \$100,000 or make any allocation, grant or loan of more than
18 \$100,000 to any entity unless the allocation, grant or loan is
19 approved by the Board.

20 **Sec. 3.** NRS 231.053 is hereby amended to read as follows:

21 231.053 After considering any pertinent advice and
22 recommendations of the Board, the Executive Director:

23 1. Shall direct and supervise the administrative and technical
24 activities of the Office.

25 2. Shall develop and may periodically revise a State Plan for
26 Economic Development, which must include a statement of:

27 (a) New industries which have the potential to be developed in
28 this State;

29 (b) The strengths and weaknesses of this State for business
30 incubation;

31 (c) The competitive advantages and weaknesses of this State;

32 (d) The manner in which this State can leverage its competitive
33 advantages and address its competitive weaknesses;

34 (e) A strategy to encourage the creation and expansion of
35 businesses in this State and the relocation of businesses to this State;
36 and

37 (f) Potential partners for the implementation of the strategy,
38 including, without limitation, the Federal Government, local
39 governments, local and regional organizations for economic
40 development, chambers of commerce, and private businesses,
41 investors and nonprofit entities.

42 3. Shall develop criteria for the designation of regional
43 development authorities pursuant to subsection 4.

44 4. Shall designate as many regional development authorities
45 for each region of this State as the Executive Director determines to



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1 be appropriate to implement the State Plan for Economic
2 Development. In designating regional development authorities, the
3 Executive Director must consult with local governmental entities
4 affected by the designation. The Executive Director may, if he or
5 she determines that such action would aid in the implementation of
6 the State Plan for Economic Development, remove the designation
7 of any regional development authority previously designated
8 pursuant to this section.

9 5. Shall establish procedures for entering into contracts with
10 regional development authorities to provide services to aid, promote
11 and encourage the economic development of this State.

12 6. May apply for and accept any gift, donation, bequest, grant
13 or other source of money to carry out the provisions of NRS
14 231.020 to 231.139, inclusive, *and section 1 of this act*, and
15 231.1573 to 231.1597, inclusive.

16 7. May adopt such regulations as may be necessary to carry out
17 the provisions of NRS 231.020 to 231.139, inclusive, *and section 1*
18 *of this act*, and 231.1573 to 231.1597, inclusive.

19 8. In a manner consistent with the laws of this State, may
20 reorganize the programs of economic development in this State to
21 further the State Plan for Economic Development. If, in the opinion
22 of the Executive Director, changes to the laws of this State are
23 necessary to implement the economic development strategy for this
24 State, the Executive Director must recommend the changes to the
25 Governor and the Legislature.

