

SENATE BILL NO. 322—SENATORS HARRIS, FARLEY,
HAMMOND; AND SETTELMAYER

MARCH 16, 2015

Referred to Committee on Legislative Operations and Elections

SUMMARY—Revises provisions relating to printed electioneering communications. (BDR 24-733)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: No.

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EXPLANATION – Matter in *bolded italics* is new; matter between brackets ~~omitted material~~ is material to be omitted.

AN ACT relating to elections; providing minimum font sizes for required disclosures on printed electioneering communications; and providing other matters properly relating thereto.

Legislative Counsel's Digest:

- 1 Under existing law, electioneering communications must disclose certain
2 information about the person or organization that paid for the communication.
3 (NRS 294A.347, 294A.348) This bill specifies minimum font sizes for such
4 disclosures that appear on printed electioneering communications.

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 **Section 1.** NRS 294A.347 is hereby amended to read as
2 follows:

3 294A.347 1. A statement which:

4 (a) Is published within 60 days before a general election or
5 special election or 30 days before a primary election;

6 (b) Expressly advocates the election or defeat of a clearly
7 identified candidate for a state or local office; and

8 (c) Is published by a person who receives compensation from
9 the candidate, an opponent of the candidate or a person, political
10 party or committee for political action,

11 ➔ must contain a disclosure of the fact that the person receives
12 compensation pursuant to paragraph (c) and the name of the person,



political party or committee for political action providing that compensation.

2. *Except as otherwise provided by regulation of the Secretary of State adopted pursuant to this subsection, if the disclosure required by subsection 1 appears on a printed communication:*

(a) *Which is not larger than 24 inches by 36 inches, the disclosure must be printed in at least 12-point font.*

(b) *Which is larger than 24 inches by 36 inches and not larger than 48 inches by 72 inches, the disclosure must be printed in at least 24-point font.*

(c) *Which is larger than 48 inches by 72 inches, the disclosure must be printed in at least 48-point font.*

↪ *The Secretary of State may require by regulation the use of font sizes larger than those otherwise required by this subsection.*

3. A statement which:

(a) Is published by a candidate within 60 days before a general election or special election or 30 days before a primary election; and

(b) Contains the name of the candidate,

↪ shall be deemed to comply with the provisions of this section.

~~13.1~~ 4. As used in this section, "publish" means the act of:

(a) Printing, posting, broadcasting, mailing or otherwise disseminating; or

(b) Causing to be printed, posted, broadcasted, mailed or otherwise disseminated.

Sec. 2. NRS 294A.348 is hereby amended to read as follows:

294A.348 1. A person, committee for political action, political party or committee sponsored by a political party that expends more than \$100 for the purpose of financing a communication through any television or radio broadcast, newspaper, magazine, outdoor advertising facility, mailing or any other type of general public political advertising that:

(a) Advocates expressly the election or defeat of a clearly identified candidate or group of candidates; or

(b) Solicits a contribution through any television or radio broadcast, newspaper, magazine, outdoor advertising facility, mailing or any other type of general public political advertising,

↪ shall disclose on the communication the name of the person, committee for political action, political party or committee sponsored by a political party that paid for the communication.

2. If a communication described in subsection 1 is approved by a candidate, in addition to the requirements of subsection 1, the communication must state that the candidate approved the communication and disclose the street address, telephone number and Internet address, if any, of the person, committee for political



1 action, political party or committee sponsored by a political party
2 that paid for the communication.

3 3. A person, committee for political action, political party or
4 committee sponsored by a political party that has an Internet website
5 available for viewing by the general public or that sends out an
6 electronic mailing to more than 500 people that:

7 (a) Advocates expressly the election or defeat of a clearly
8 identified candidate or group of candidates; or

9 (b) Solicits a contribution through any television or radio
10 broadcast, newspaper, magazine, outdoor advertising facility,
11 mailing or any other type of general public political advertising,

12 ➡ shall disclose on the Internet website or electronic mailing, as
13 applicable, the name of the person, committee for political action,
14 political party or committee sponsored by a political party.

15 4. The disclosures and statements required ~~{pursuant to}~~ by this
16 section must be clear and conspicuous, and easy to read or hear, as
17 applicable. *Except as otherwise provided by regulation of the*
18 *Secretary of State adopted pursuant to this subsection, if the*
19 *disclosures and statements required by this section appear on a*
20 *printed communication:*

21 (a) *Which is not larger than 24 inches by 36 inches, the*
22 *disclosures and statements must be printed in at least 12-point*
23 *font.*

24 (b) *Which is larger than 24 inches by 36 inches and not larger*
25 *than 48 inches by 72 inches, the disclosures and statements must*
26 *be printed in at least 24-point font.*

27 (c) *Which is larger than 48 inches by 72 inches, the*
28 *disclosures and statements must be printed in at least 48-point*
29 *font.*

30 ➡ *The Secretary of State may require by regulation the use of font*
31 *sizes larger than those otherwise required by this subsection.*

