MINUTES OF THE MEETING OF THE SENATE COMMITTEE ON FINANCE AND

ASSEMBLY COMMITTEE ON WAYS AND MEANS SUBCOMMITTEES ON GENERAL GOVERNMENT

Eightieth Session February 26, 2019

The joint meeting of the Subcommittees on General Government of the Senate Committee on Finance and the Assembly Committee on Ways and Means was called to order by Chair Yvanna D. Cancela at 8:02 a.m. on Tuesday, February 26, 2019, in Room 3137 of the Legislative Building, Carson City, Nevada. Exhibit A is the Agenda. Exhibit B is the Attendance Roster. All exhibits are available and on file in the Research Library of the Legislative Counsel Bureau.

SENATE SUBCOMMITTEE MEMBERS PRESENT:

Senator Yvanna D. Cancela, Chair Senator David R. Parks Senator Pete Goicoechea

ASSEMBLY SUBCOMMITTEE MEMBERS PRESENT:

Assemblywoman Heidi Swank, Chair Assemblywoman Daniele Monroe-Moreno, Vice Chair Assemblywoman Teresa Benitez-Thompson Assemblywoman Sandra Jauregui Assemblyman Al Kramer Assemblyman Jim Wheeler

STAFF MEMBERS PRESENT:

Alex Haartz, Principal Deputy Fiscal Analyst James Malone, Program Analyst Julie Waller, Senior Program Analyst Jennifer McEntee, Committee Secretary Tom Weber, Committee Secretary

OTHERS PRESENT:

Sherry L. Rupert, Executive Director, Nevada Indian Commission, Department of Tourism and Cultural Affairs

Brenda Nebesky, Interim Director, Department of Tourism and Cultural Affairs

Angela Mathiesen, Operations and Finance Manager, Division of Tourism, Department of Tourism and Cultural Affairs

Adele Hoppe, Development Specialist, *Nevada Magazine*, Division of Tourism, Department of Tourism and Cultural Affairs

Peter Barton, Administrator, Division of Museums and History, Department of Tourism and Cultural Affairs

Tony Manfredi, Administrator, Nevada Arts Council, Department of Tourism and Cultural Affairs

Tom Clark, Cultural Alliance Nevada Aletha Tom Meg McDonald

CHAIR CANCELA:

We will start this meeting by hearing budget account (B/A) 101-2601.

COMMERCE AND INDUSTRY

DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS

<u>Tourism - Stewart Indian School Living Legacy</u> — Budget Page TOURISM-11 (Volume II)

Budget Account 101-2601

SHERRY L. RUPERT (Executive Director, Nevada Indian Commission, Department of Tourism and Cultural Affairs):

The mission of the Department of Tourism and Cultural Affairs (DTCA), Nevada Indian Commission (NIC) is described on page 2 of the Tourism Nevada Indian Commission Presentation (Exhibit C). The NIC strives to support academic achievements and success among American Indian/Alaskan Native (AI/AN) students, with preservation of the DTCA, NIC, Stewart Indian School being a high priority. The NIC encourages tribal tourism development in tribal

communities. Additional objectives of the NIC are described on page 3 of Exhibit C.

The public purpose and critical need of the NIC is described on page 4 of Exhibit C.

Performance measures of the NIC are shown on page 5 of <u>Exhibit C</u>. The NIC is able to fulfill more requests regarding public education on the Stewart School and AI tribes in Nevada, exceeding projections. We are proud the number of days it takes the NIC to resolve AI requests is decreasing.

To demonstrate the diversity of what the NIC offers, accomplishments are listed on page 6 of Exhibit C. Progress the NIC has made at the Stewart School sometimes overshadows other critical activities.

The DTCA, NIC, Tribal Legislative Forum has evolved over the years to provide legislative training to Nevada's Tribal Governments prior to each session. The NIC authored Senate Bill (S.B.) No. 23 of the 77th Legislative Session which established the Nevada Tribes' Legislative Day as a celebratory day each Legislative session. The NIC partnered with the Nevada Department of Education to provide training and best practices to the State's educators aimed at enhancing the education of students Statewide. The NIC also partnered with Nevada's Indian Territory, a marketing arm of the DTCA Commission on Tourism. This partnership provides technical assistance and training aimed at marketing existing events and attractions to develop tourism within the State's tribal communities.

The NIC established the Bi-State Tribal Natural Resources Committee (BTNRC) whose purpose is to educate and facilitate communication between tribes and land-management agencies. The BTNRC provides a forum for tribal members and representatives to address concerns and advocates for responsible management of natural and cultural resources including tribal cultural values.

Annually, the NIC cohosts the American Indian Achievement Award Banquet with a silent auction acknowledging and celebrating the work of tribes in Nevada. The Banquet raises funds for the preservation of the Stewart School.

The NIC also cohosts with the Stewart Father's Day Powwow Committee to hold the Stewart Father's Day Powwow event on Stewart School premises.

The Stewart Facility Master Plan was completed by the NIC in May 2018, and represents a restored and reimagined Stewart School to be shared with alumni, local residents and visitors. The Plan recognizes the history of the Stewart School's creation, educates visitors about the lives of students and reestablishes the Stewart School as a community asset. The Plan also provides a roadmap for restoration projects to ensure a cultural-heritage destination for future generations and ensure this important part of Al history and experience in Nevada is preserved.

Additional accomplishments of the NIC and a photo of the Stewart School Auditorium are shown on page 7 of Exhibit C. The Auditorium seats about 300 people, but there are no restrooms in the building. The NIC is happy to see Capital Improvement Program (CIP) Project No. 17-C09 replacing the roof on the old gym is underway.

Enhancement decision unit E-710 for B/A 101-2600 is shown on page 8 of Exhibit C.

<u>Tourism - Indian Commission</u> — Budget Page TOURISM-29 (Volume II) Budget Account 101-2600

E-710 Replacement Equipment — Page TOURISM-31

Strategic priorities of the NIC are described on page 9 of Exhibit C.

The responsibilities of the NIC continue to grow, and associated challenges are shown on page 10 of Exhibit C. The historic stone buildings, spacious grounds and untold stories of the Stewart School need to be preserved with the NIC introducing S.B. 59 to accomplish these goals.

SENATE BILL 59: Requires proceeds from fees collected for the use of Stewart Indian School land be credited to the Nevada Indian Commission's Gift Fund. (BDR 18-187)

Funding for the Stewart Indian School Cultural Center and Museum (SISCC) is contained within B/A 101-2601. Objectives of the DTCA, NIC, Stewart Indian School Living Legacy are shown on page 11 of Exhibit C. The Living Legacy account contained in the 2015 Executive Budget requested a staff position to plan for the establishment of the Stewart Indian School Welcome Center and the SISCC. Stewart School tours are currently taken by request only as we have limited staff.

Accomplishments of the NIC are shown on page 13 of <u>Exhibit C</u>. Recently, the NIC coordinated a blessing ceremony to begin construction on the SISCC and Welcome Center, funded through CIP Project No. 17-C08.

Decision unit E-225, shown on page 14 of Exhibit C will allow for the museum director and museum curator at the Stewart Historic District to attend the Association of Tribal Archives, Libraries, and Museums (ATALM) 2019 International Conference of Indigenous Archives, Libraries, and Museums. The Stewart District museum curator will be able to attend the annual American Association of State and Local History (AASLH) conference through E-225 funding as well.

E-225 Efficient and Responsive State Government — Page TOURISM-13

Funding for registration fees is necessary for staff to be able to attend these conferences, both of which directly relate to the increased duties and responsibilities necessary to prepare to open the SISCC. The 2019 ATALM Conference is especially important for museum staff to attend as it is specific to tribal and Al cultural centers, libraries and museums. The 2019 ATALM Conference includes networking among tribal museum staff and discussions of international issues relating to tribal and Al cultural centers and museums. The annual AASLH conference includes training for curators to learn specific methods of curating collections for exhibition, collection management, writing collection policies and preservation methods and techniques.

Decision unit E-710 is also described on page 14 of Exhibit C.

E-710 Equipment Replacement — Page TOURISM-13

The unique challenges to B/A 101-2601 are described on page 15 of Exhibit C. Assembly Bill (A.B.) 44 has been introduced this Session and is intended to create the SISCC, authorize the museum director to collect admission and membership fees and establish an SISCC store.

ASSEMBLY BILL 44: Enacts provisions relating to the administration of the Stewart Indian School land and facilities. (BDR 18-188)

The museum director position and funds collected from activities are supervised by the NIC executive director. Additional storage for collections is needed as the SISCC contains close to 1,900 artifacts and over 5,000 archival documents and photographs. Artifacts include items used at the Stewart School from 1890 to 1980. These collections require approximately 2,000 square feet of space in addition to environmental controls which are necessary for artifacts to be preserved and maintained according to museum professional standards and best practices.

The project contained in CIP 19-C16 is also described on page 15 of Exhibit C.

Project No. 19-C16 — Renovation of Collections Storage Building 19 (Stewart Facility)

Renovation work contained in 19-C16 will include hazardous material mitigation and complete interior renovation of Building No. 19. The project will install high-density mobile shelving for the storage of SISCC collections. It is essential to have artifact collections stored in one place within the Stewart District where they can be accessed and curated properly and provide museum professional standards for preservation.

ASSEMBLYWOMAN SWANK:

An operating budget for the SISCC was not included in the <u>Executive Budget</u>. Will the SISCC operate in a limited capacity with the two existing positions if funding for operating and rent expenses were approved?

Ms. Rupert:

The NIC has been working with the Governor's Office and the Governor's Office of Finance (GFO) regarding an operating budget and a fiscal note. If funds are

not approved, the NIC would not be able to pay rent for the SISCC, and the museum director and the curator would be limited to current responsibilities. Current responsibilities include planning for the SISCC, conducting tours by request, and placing and documenting artifacts into collections.

Without further funding, the NIC cannot open the doors to the SISCC. If the NIC received approval for B/A 101-2601 without funding for additional staff, the two existing positions would be limited on what they could provide to the public. Without additional staff, current staff would have to take turns manning the front desk, would have limited time to conduct research and would not be able to offer essential museum educational programming. The NIC uses robust educational programming to get visitors to come back to the Stewart District and strives to provide visitors with new experiences. Educational programming includes youth activities, bringing in AI artists and authors, and providing AI demonstrations to the public.

ASSEMBLYWOMAN SWANK:

Many organizations similar to the NIC rely heavily on volunteers. Can you please describe volunteer programs utilized by the NIC and how the NIC receives help from stakeholders. This is a great program, and I know many people want to see it succeed.

Ms. Rupert:

The NIC has a core group of interested volunteers who are very supportive of Stewart School efforts and activities. Bobbi Rahder, the current SISCC museum director, has been working with an alumni group to prepare SISCC exhibits and hold events at the Stewart School. Ms. Rahder gains insight regarding docent activities from members of the NIC Stewart Advisory Committee and alumni, and will rely heavily on these volunteer groups moving forward.

ASSEMBLYWOMAN SWANK:

Volunteers are often so integral to activities. The NIC received a grant from the Nevada State Historic Preservation Office (SHPO), Commission for Cultural Centers and Historic Preservation (CCCHP). Have you looked for other grants, such as planning grants offered through the National Trust for Historic Preservation? These type of grants provide direction on hiring architects and have low membership fees. Considering the national significance of the

Stewart Facility, what kinds of national grants has the NIC looked into applying for?

Ms. Rupert:

The CCCHP grants have been very important to us, as the SHPO was one of the first agencies to invest in the Stewart School, provding the NIC with construction documents for the SISCC. As a result, when the NIC went to the Nevada Department of Administration (NDA), State Public Works Division (SPWD), State Public Works Board to request funding for CIP projects, we could show the SPWD we could handle the SISCC project. The National Endowment for the Arts has place-making grants that could benefit the Stewart School. The National Park Service's (NPS) Save America's Treasures Grant and grants offered through the Institute of Museum and Library Services could also be very valuable for the SISCC. The NIC is also looking at other federal grants that could be applied to the entire Stewart District and not just the SISCC.

ASSEMBLYWOMAN SWANK:

If the Stewart District were to receive an NPS, National Register of Historic Places, National Historic Landmark status, the NIC would qualify for the NPS Federal Historic Tax Credit. This tax credit is a transferrable 20 percent federal income tax credit to be used on efforts meeting the Secretary of Interior's standards. What is the estimated additional cost to open a fully functional SISCC to the public over the 2019-2021 biennium?

Ms. Rupert:

Are you asking about the additional costs to SISCC operations and positions specifically?

ASSEMBLYWOMAN SWANK:

Correct.

Ms. Rupert:

The NIC is working with the Governor's Office and GFO on a fiscal note for <u>A.B. 44</u>. In fiscal year (FY) 2020 and FY 2021, the NIC is asking for \$262,176 and \$242,288 respectively for operating costs and funding the 2 positions at the SISCC.

ASSEMBLYWOMAN SWANK:

I want to encourage everyone to visit the Stewart District. It is a great resource with incredible guided tours.

CHAIR CANCELA:

I want to thank the NIC for all its work with the Stewart School. These Subcommittees will now move on to hear B/A 225-1522.

<u>Tourism - Tourism Development Fund</u> — Budget Page TOURISM-15 (Volume II) Budget Account 225-1522

BRENDA NEBESKY (Interim Deputy Director, Department of Tourism and Cultural Affairs):

The mission of the DTCA's Nevada Division of Tourism (NDT) is to increase visitation rates and enhance the quality of life in rural Nevada. The NDT meets these objectives through measured-marketing and public-relations campaigns, where Nevada is established as a travel destination, and potential visitors are inspired to book trips and become ambassadors to the State.

Page 5 of the Tourism DTCA Presentation (<u>Exhibit D</u>), depicts the media channels of the NDT *Don't Fence Me In* campaign which tells the stories of real Nevadans thriving in the State. Each authentic story expands upon the spirit of exploration and freedom distinguishing Nevada as a travel destination. A commercial clip from the *Don't Fence Me In* campaign has been provided to these Subcommittees. Information on *Don't Fence Me In* can be found on travelnevada.com and is described on page 7 of Exhibit D.

The DTCA, NDT's Sales and Industry Partners team manages NDT representation in eight countries striving to include Japan and South Korea in FY 2020. International objectives of the NDT are shown on page 9 of Exhibit D.

The NDT Grant Programs aid tourism economies in rural Nevada and are described on page 10 of $\frac{\text{Exhibit D}}{\text{Exhibit D}}$.

A chart containing the NDT budget breakdown for FY 2018 is shown on page 11 of Exhibit D.

The NDT is funded by 0.375 percent of the Tax on Rental of Transient Lodging. Lodging Tax projections for NDT are shown on page 12 of Exhibit D.

Rural visitation rates outside of Clark and Washoe Counties are shown on page 13 of Exhibit D. The increase in these rates speaks to the success of NDT in meeting its mission priorities with visitation rates being up by over 10 percent in rural Nevada.

The NDT produces a *Lodging Tax Ecosystem Report* quantifying how revenue generated from tourism is spent throughout Nevada. This report is described on page 14 of Exhibit D.

Challenges the NDT experiences are described on page 15 of Exhibit D.

Ms. Nebesky:

Information describing *Nevada Magazine* B/A 530-1530 can be found on page 16 of <u>Exhibit D</u>. The Magazine publishes many collaborative design pieces for NDT tourism partners in Nevada.

<u>Tourism - Nevada Magazine</u> — Budget Page TOURISM-23 (Volume II) Budget Account 530-1530

Enhancement decision units contained within B/A 530-1530 are described on page 18 of Exhibit D.

CHAIR CANCELA:

Regarding decision unit E-900, what is the unmet fiscal workload of NDT requiring the transfer of an accountant technician from the Magazine to assist with fiscal tasks in the NIC and other DTCA divisions? Did the 2017 Nevada Legislature approve a new full-time management analyst to perform these duties?

E-900 Transfers — Page TOURISM-26

ANGELA MATHIESEN (Operations and Finance Manager, Division of Tourism, Department of Tourism and Cultural Affairs):

The management analyst (MA) position was requested to provide back-up support for the NDT operations and finance manager. The MA is the sole fiscal position for the NIC. It is also the contract manager for the DTCA and assists with operations within the DTCA Division of Museums and History (DMH), DTCA Nevada Arts Council and the NDT. The MA position serves as the final level of approval for payment documents and travel claims. The NDT administrative assistant (AA) position works in different NDT facilities and performs preliminary approval of payments.

Regarding E-900, the amount of work associated with the NDT and the NIC fiscal documents is enough to warrant increasing the workload of the part-time accountant technician (AT) by 25 percent, making it a full-time position. It makes sense to have the AT fiscal staff position responsible for fiscal duties, as the AA position is already busy with maintenance of buildings and shipping collateral.

ASSEMBLYWOMAN BENITEZ-THOMPSON:

For the past few sessions we have been discussing the enterprise nature of the Magazine, and how it is a self-supporting entity. It appears reserve funding for the Magazine will be getting low in the 2019-2021 biennium being held to around 23 days in operating reserves. In FY 2019, the operating reserve for the Magazine is about 30 days. Please discuss the current state of the Magazine's reserve level and plans for continuing its self-supporting operations for the long-term.

Ms. Nebesky:

One of the benefits of moving the AT position from B/A 530-1530 to B/A 225-1522 is the lower amount of salary paid for by the Magazine. The NDT is hoping to increase revenues through the launch of <travelnevada.com> and online subscriptions. The NDT is practicing a new business model for the Magazine, not just relying on print subscriptions.

ASSEMBLYWOMAN BENITEZ-THOMPSON:

Can you please discuss NDT revenues generated from subscription rates and describe the necessary steps that need to be taken to ensure the Magazine is actually self-supporting itself and not relying on any transfer funding?

ADELE HOPPE (Development Specialist, *Nevada Magazine*, Division of Tourism, Department of Tourism and Cultural Affairs):

The Magazine has recently raised its subscription prices to generate more revenue and reserve funding in addition to conducting special projects. The Magazine publishes the *Mesquite, Nevada Travel Guide* and has revised maps offered through <ghosttowns.com.> The *Ghost Town Maps* had not been revised since 1987 with the Magazine immediately selling out of the 5,000 revised copies it recently printed. Moving the AT position to B/A 225-1522 will also help raise reserve funds in B/A 530-1530.

ASSEMBLYWOMAN SWANK:

The Magazine runs off subscriptions and advertising. Can you describe how the Magazine decides the amounts it charges for these services and how these subscription and advertising rates compare to other analogous magazines?

Ms. Hoppe:

The subscription and advertising rates for the Magazine were established around six years ago with the Magazine receiving much more financial assistance from DTCA at that time. During the 2008 recessionary period this assistance began to drastically decrease. Despite this, the subscription and advertising rates of the Magazine have never gone down despite a turnover in publishers and subscription bases throughout the years. The Magazine offers nonprofit rates to IRS section 501c3 organizations. Other state magazines often do not have advertising funds and are strictly funded by state funds. *Nevada Magazine* does not have this luxury.

ASSEMBLYWOMAN SWANK:

How does the Magazine compare to other magazines with similar subscription and advertising fee structures?

Ms. Hoppe:

We will have to get back to you with this information. We can do comparisons with other state magazines and even local magazines containing similar fee structures.

CHAIR CANCELA:

I am a little concerned regarding the Magazine's reserve funding levels. If transfer of the AT position is not approved, how will the Magazine maintain a sufficient level of reserve funding through the 2019-2021 biennium?

Ms. Hoppe:

I am the marketing and advertising manager but not the publisher of the Magazine, so I feel your question is not within the scope of my job. I do not have a direct answer to your question, but I know advertising revenue associated with the NDT *Nevada Visitor's Guide* has not been received yet. This revenue is usually collected annually in December, but the Visitor's Guide release date was pushed back this year to make it a more robust publication. We are waiting to collect about \$207,000 that would usually already be in our reserve funding.

ASSEMBLYWOMAN BENITEZ-THOMPSON:

Regarding Visitor's Guide revenue coming into the Agency, will this money go into an editorial-services category, a publications-sales category or a miscellaneous-revenue category? What type of category will this revenue fall into?

Ms. Hoppe:

Advertising revenue generated from the Visitor's Guide will come into the Magazine's advertising-sales revenue category.

ASSEMBLYWOMAN BENITEZ-THOMPSON:

It appears advertising sales from 2017 and 2018 resulted in about \$500,000 in revenue for the Magazine. Your Agency is projecting that future advertising sales will result in a revenue amount close to \$600,000. Are you saying the \$207,000 the Magazine is waiting to collect from Visitor Guide revenue will be added to the \$500,000?

Ms. Hoppe:

The \$207,000 will be added to the actual year-to-date revenue generated from Visitor Guide sales. The projected numbers would have come from a work program.

ASSEMBLYWOMAN BENITEZ-THOMPSON:

We will have staff follow-up with you regarding Visitor Guide sales and resulting revenue.

CHAIR CANCELA:

These Subcommittees will now move on to hear B/A 101-2941.

<u>Tourism - Museums & History</u> — Budget Page TOURISM-38 (Volume II) Budget Account 101-2941

PETER BARTON (Administrator, Division of Museums and History, Department of Tourism and Cultural Affairs):

I will start by discussing B/A 101-2941, and then move into B/A 101-4216.

<u>Tourism - Museums & Hist-Nv State Railroad Museums</u> — Budget Page TOURISM-62 (Volume II)

Budget Account 101-4216

The first train to cross the Interstate Highway No. 11 rail overpass is shown on page 1 of the Tourism Division of Museums and History Biennial Budget Presentation (Exhibit E). This is the first train in 30 years to operate over the rail track, connecting the DMH to new communities previously severed from rail service. The DMH will now be able to offer service from the Nevada Southern Railroad Museum in Boulder City to Henderson — and maybe one day beyond.

Information on DMH activities is shown on page 2 of Exhibit E. The DMH serves as an asset manager, moving significant objects from Nevada's history into museum collections using the highest-professional standards. Collections are curated for educational purposes, using historical objects as windows into Nevada's past. Research services are provided to thousands of researchers annually. The cover of the 2018 July-August issue of Nevada Magazine featured the Carson City Nevada State Railroad Museum which has

long-established itself as integral to the community. The Carson City Nevada State Museum is also core to the community, previously being the Carson City Mint.

The DMH mission, vision and philosophy are described on page 3 of Exhibit E.

The DMH manages seven museum properties across the State shown on page 4 of Exhibit E.

The DMH has seen extraordinary growth in visitation rates at the Boulder City Railroad Museum, which began offering two-day-a-week service in 2001. In 2001, we had 2,000 visitors riding our trains, and by FY 2019, the number of riders had increased to 55,000. The Las Vegas Nevada State Museum has also seen tremendous growth, opening in 2011, and doubling its visitation rates and public services offered.

The public purpose and critical need of the DMH is described on pages 5 and 6 of Exhibit E. The DMH does not normally estimate the value of its collections, but through work with the NDA Division of Risk Management, we have estimated the total value of our collections exceeds \$500 million.

Attendance rates at DMH museums are shown on page 7 of <u>Exhibit E</u>. Overall, attendance rates have either remained stable or grown.

Decision unit E-805 in B/A 101-2941 and additional decision unit requests not yet approved are described on page 8 of Exhibit E. The DMH chief operating officer, also known as the administrative services officer (ASO), has seen job responsibilities grow as programs under the position have become more complex.

E-805 Classified Position Changes — Page TOURISM-40

The DMH lost its account technician position in 2010, and the position was never restored. In October 2011, the Department of Cultural Affairs (DCA) dissolved pushing additional fiscal and administrative responsibilities down to DTCA divisions. The DMH has seen much growth in job duties since then managing 14 budgets with complex funding mixes. The DMH receives funding

from not only General Fund appropriations but also receives transfers from the NDT and receives funds from private museum-dedicated trust funds. The DMH has recently implemented electronic point-of-sale services at museum stores, and has seen an increase in electronic transfers resulting in new requirements for public-data security.

The DMH is busy promulgating regulations in S.B. No. 244 of the 79th Session and needs staff available to participate in these meetings and to transport artifacts across the State.

Enhancement decision unit E-710 in B/A 101-2941 and additional decision unit requests not yet approved are described on page 9 of Exhibit E. The requested equipment replacement is unique to DMH needs consisting of computer-assisted drafting programs and Pass Perfect or Adobe Reader collection-management programs.

E-710 Equipment Replacement — Page TOURISM-40

ASSEMBLYWOMAN JAUREGUI:

How did the consolidation of the DCA with the DTCA in 2011 add operational duties and complexity to the DMH ASO position's job responsibilities?

Mr. Barton:

When the DCA was dissolved, some high-level fiscal services related to certain CIP projects were lost. These projects included the Conservation Bond Program, also known as the Question 1 Program. The dissolved DCA positions handled many external funding and grant programs which are now handled by DHM staff.

ASSEMBLYWOMAN JAUREGUI:

When will the NDA Division of Human Resource Management (DHRM) evaluate the recommended reclassification?

Mr. Barton:

The DMH request for reclassification of the ASO position has been circulating for a couple of years. Once this request was included in the

2019 Executive Budget, the DMH approached the DHRM but has not received a date regarding when reclassification will begin.

ASSEMBLYWOMAN SWANK:

What feedback was received from schools and students regarding the DMH School Bus Transportation Reimbursement Program over the 2017-2019 biennium?

Mr. Barton:

The DMH enjoyed providing the School Bus Program last biennium, described on page 13 of Exhibit E as we had seen a decline in student visitation rates at Nevada museums. This was determined to be a result of a lack of transportation with schools not being able to afford field trips to museums. The DMH has received a very positive response from Nevada schools regarding the School Bus Program with our biggest challenge being getting the word out about the School Bus Program's availability. The DMH has undertaken three specific, targeted-marketing efforts regarding the School Bus Program, resulting in the DMH actually having trouble accommodating the students visiting museums in Las Vegas. We have brought in volunteers and docents to help with this issue.

ASSEMBLYWOMAN SWANK:

Thank you, this is great to hear.

Mr. Barton:

Information regarding decision units E-228 and E-230 is found on page 10 of Exhibit E.

E-228 Efficient and Responsive State Government — Page TOURISM-65

E-230 Efficient and Responsive State Government — Page TOURISM-66

During the previous economic recession, Nevada museums were faced with a work-force reduction of 10 percent with the remaining museum workforce being reduced from a 5-day-per-week workload to a 4-day-per-week workload. This lowered the DMH public-services activities to 4-days-per-week as well. In 2013, existing DMH staff had their hours restored, being able to offer a 6 to 7-day-per-week service in all locations except the Carson City

Railroad Museum. The two part-time museum attendant positions requested will start at the lowest-entry level and replace a full-time position lost by DMH during a workforce-reduction period. The DMH is using creative scheduling with existing staff to allow for three employees to deliver public services. The Carson City Railroad Museum is a large site with multiple buildings and is harder to manage than smaller facilities.

Decision units E-227 and E-231 are described on page 10 of Exhibit E.

E-227 Efficient and Responsive State Government — Page TOURISM-65

E-231 Efficient and Responsive State Government — Page TOURISM-67

The DMH is down to three employees at the Boulder City Museum despite increased visitation rates. The staff located here consist of an AA and a museum director. Because the Nevada railroad is operating and passes through public-grade crossings, the DMH is subjected to Federal Railroad Administration regulations which requires weekly track inspections and documentation of maintenance conducted. The maintenance repair specialist (MRS) position being requested for the Boulder City Museum conducts heavy repairs on locomotives including air-brakes. Since the loss of the previous MRS position, locomotive been conducted by maintenance has a volunteer, the hard-working Jack Corrock. Mr. Corrock is getting old and will not be able to conduct maintenance projects much longer, further necessitating the need for a new MRS. There is a similar situation at the Nevada Northern Railway, East Ely Railroad Depot Museum where Museum Director Sean Pitts has been maintaining the 20,000 square foot Ely Depot.

Enhancement decision unit E-225 is described on page 11 of Exhibit E.

E-225 Efficient and Responsive State Government — Page TOURISM-64

Enhancement decision unit E-226 is described on page 12 of Exhibit E.

E-226 Efficient and Responsive State Government — Page TOURISM-64

SENATOR GOICOECHEA:

There continues to be considerable friction between the Nevada Northern Railway and the Ely Depot. The wool shed, also known as the Freight House Building, is one of the buildings located on the 20,000 square foot Ely Depot. The Freight House Building can be used to host many activities and is in need of maintenance. Museum Director Pitts has done a great job, but he needs more help in maintaining the property. The existing feud between the Nevada Northern Railway and Ely Depot needs to come to a halt. If E-231 is not approved, will the DMH be able to utilize contract labor to address the maintenance needs of the Ely Depot?

Mr. Barton:

Since the MRS position was lost at the Ely Depot, the DMH has been able to use contract labor to conduct basic maintenance needs, such as painting, plumbing and mowing. With limited funding, maintenance workers remain in an unstable job situation. The DMH does not always have enough funding to hire contractors. It is in the best interest of the public to approve E-231.

SENATOR GOICOECHEA:

Does DMH have a backlog of maintenance needs at the Ely Depot?

Mr. Barton:

There is a considerable backlog of maintenance needs at the Ely Depot which should be handled through B/A 101-4216 and DMH deferred maintenance programs. The DMH has also put in a number of requests for CIP projects at the Ely Depot.

SENATOR GOICOECHEA:

Are there any maintenance needs at the Ely Depot that may pose a safety risk to the public?

Mr. Barton:

The DMH has struggled for years with fire-suppression projects, specifically regarding the Ely Depot Freight House Building. At first, the city of Ely did not have enough water pressure to support a fire-suppression system; now it is a question of CIP project funding. If CIP Project No. 19-S03 is approved, funding

for the Ely Depot fire-suppression project will only come through if funding for other projects come in significantly under budget.

Project No. 19-S03 — Statewide Fire and Life Safety Program

SENATOR GOICOECHEA:

I just want to make sure these Subcommittees are aware of the conflict occurring with the Ely Depot and Nevada Northern Railway.

CHAIR CANCELA:

If the positions requested at the Boulder City Museum are not approved, will the DMH continue utilizing contracted labor and volunteers to address maintenance needs there?

Mr. Barton:

The Boulder City Museum is very fortunate to have Mr. Corrock, as he has undergone many locomotive trainings as a result of his life experiences. There is a lack of stability and reliability when using volunteers and contractors to perform maintenance projects. When the DMH utilizes Nevada Manpower for projects, there can be workers with the skill set we need, but there is a high turnover rate and they are not around for long.

CHAIR CANCELA:

These Subcommittees are very grateful for the work Mr. Corrock has done at the Boulder City Museum, and he deserves a proclamation of acknowledgement.

ASSEMBLYWOMAN SWANK:

I am also aware of the issues being experienced between the Ely Depot and Nevada Northern Railway. Will the DMH be able to expand the hours of operation for the Carson City Railroad Museum if the Nevada Legislature approved only one of the two part-time positions in E-228 and E-230?

Mr. Barton:

It would be difficult for the Carson City Railroad Museum to offer 6-day-a-week service with only one museum attendant but not impossible especially if volunteers happen to be available. Being approved for two positions would give the DMH the flexibility it needs to fluctuate positions during events. In two

months, the DMH will be celebrating the 150th anniversary of the completion of the Transcontinental Railroad. The only piece of rolling stock still in existence from the Promontory Summit on May 10, 1869 is at the Carson City Railroad Museum and will be featured by the DMH in an upcoming edition of *Trains Magazine*. The rolling stock is getting a lot of attention being nationally publicized in the *True West Magazine* and the *Cowboys and Indians Magazine*, and the DMH anticipates higher visitation rates at the Carson City Railroad Museum as a result. Having two museum attendant positions available will allow the DMH to offer the high standards of service that are a part of its mission.

ASSEMBLYWOMAN MONROE-MORENO:

The DMH anticipates increased admission revenues if the Carson City Railroad Museum received two additional staff. Would it be reasonable to budget for the increased admission revenues?

Mr. Barton:

The Carson City Railroad Museum is currently closed on Tuesdays and Wednesdays. Based on attendance rates when the Carson City Railroad Museum was open 4 to 5-days-per-week, there was a 14 percent increase in generated revenue, equal to \$11,000 per year. If we are open on Tuesday or Wednesday, schools have 33 percent more access to DMH museums as schools rarely conduct field trips on Mondays and Fridays. According to *Nevada Revised Statutes* 381.0045, children under 18-years-of-age must be admitted free of charge to Nevada museums, but the DMH will still be able to provide quality services during student visits especially if we are open an extra day.

ASSEMBLYWOMAN MONROE-MORENO:

Will the two part-time museum attendant positions receive Public Employees' Retirement System of Nevada (PERS), or Nevada Public Employees' Benefits Program (PEBP) benefits?

Mr. Barton:

Per the <u>Executive Budget</u>, if approved these two positions will receive PERS and PEBP benefits, but this was not the intention of the DMH. The DMH requested these positions as 0.49 full-time equivalent positions to avoid the additional cost of providing benefits and save Nevada taxpayers money.

CHAIR CANCELA:

These Subcommittees will now move on to B/A 101-2979.

<u>Tourism - Nevada Arts Council</u> — Budget Page TOURISM-73 (Volume II) Budget Account 101-2979

TONY MANFREDI (Administrator, Nevada Arts Council, Department of Tourism and Cultural Affairs):

The public purpose and critical need of the DTCA, Nevada Arts Council (NAC) is described on pages 2 and 3 of the Tourism Nevada Arts Council Biennial Budget Presentation (Exhibit F).

Six program areas utilized to help the NAC accomplish its goals are outlined on page 4 of Exhibit F. The DTCA, NAC, Artist Services Program showcases and provides career-development resources to Nevada artists. The Artist Services Program conducts activities such as the Nevada Touring Initiative-Traveling Exhibition Program which brings curated exhibits to Nevada communities. In FY 2018, the Touring Program showcased 21 exhibits to over 24,000 people in Nevada. The Touring Program is also debuting its *Home Means Nevada* photo exhibit at the Nevada State Legislature featuring six different works from local artists. The NAC offers an Artist Fellowship Grant to recognize Nevada's best artists.

The DTCA, NAC, Arts Learning Program focuses on expanding quality art education programs Statewide through education, integration and social development. To encourage participation in the creative process, the Arts Learning Program uses grants, teachers, the NAC Poetry Out Loud competition, professional development opportunities and technical assistance.

The DTCA, NAC, Community Arts Development Program engages with nonprofit organizations, public institutions and tribal governments to provide grants, programs and services, all aimed at supporting community challenges. The most recent initiative in the Development Program is the Nevada Basin to Range Exchange which celebrates rural-urban collaboration through intercommunity art initiatives all aimed at fostering relationships, sharing rural and urban traditions and strengthening local economies. It is critical for urban and rural communities in Nevada to communicate and learn from each other,

and the NAC strives to improve the quality of life for all Nevadans through art. We have heard from over 50 artists in Nevada who have confirmed they will be attending the Range Exchange in Tonopah this April 2019.

The NAC Folklife Program promotes appreciation of Nevada's folklife and traditional arts by producing projects, publications, exhibitions, recordings and films which document living traditions. The Folklife Program manages Folklife Fellowship Grants and maintains the Nevada Folklife Archives of over 30,000 photographs, over 500 recorded interviews, field notes and folk art objects. The Folklife Program produces *Nevada Stories* in a digitized-image format.

The NAC Grants Program reflects a significant commitment by the State and federal government to support the creation of art and access to the arts. Grants offered by NAC support the efforts of nonprofit arts and community organizations, public institutions and individual artists to make cultural activities and experiences widely available to those who live in or visit Nevada. In February 2018, the Grants Program was restructured and streamlined Statewide in order to be more responsive, open, efficient and accountable. The Grants Program has many grants available in FY 2020 with some having applications due this Friday, March 8, 2019.

The NAC Public Information and Arts Initiatives Program oversees the NAC Board's development and engagement, partnership initiatives, public awareness campaigns and special projects all aimed at helping the NAC achieve its goals. Activities of the Information Program include the NAC Arts and Culture Conference, strategic planning surveys and focusing on issues outside of NAC program areas.

The 2018 results of NAC grants and program activities are shown on page 5 of Exhibit F.

Performance measures of the NAC are described on page 6 of Exhibit F.

The creative impact of art programs on Nevada's economy is described on page 7 of $\underbrace{\mathsf{Exhibit}\;\mathsf{F}}$.

Findings from the NAC 2017 Creative Industries Report and an NAC 2018 public-opinion survey are shown on pages 8 through 10 of Exhibit F. These findings represent art businesses located in art schools, design and publishing companies, film, radio, television, museums, performing arts and visual photography companies.

The symbiotic relationship between art and tourism is described on page 11 of Exhibit F. Cultural tourism is a key component to economic growth offering revenue streams to local communities. Visitors to historic sites and cultural attractions stay longer and spend more money than other tourists.

Critical funding from the National Endowment for the Arts (NEA) and other NAC funding sources are described on page 12 of Exhibit F. Every three years, the NAC applies for an NEA Partnership Grant, where grant scores and population numbers are combined to determine a final score. Grant funding from the NEA is based on this final score along with NEA annual appropriation.

The decision units within B/A 101-2979 and described on page 13 of Exhibit F are technical adjustments used to bring authority back to appropriate areas or requested levels and for computer software updates. Decision unit E-225 funds additional training for the NAC Folklife Program and membership fees for professional groups.

E-225 Efficient and Responsive State Government — Page TOURISM-75

Decision unit E-226 requests authority be brought back to \$23,500 for the NAC Rural Outreach Program.

E-226 Efficient and Responsive State Government — Page TOURISM-76

Decision units E-227 and E-710 are described on page 14 of Exhibit F.

E-227 Efficient and Responsive State Government — Page TOURISM-76

E-710 Equipment Replacement — Page TOURISM-77

The priorities, opportunities and challenges experienced by the NAC are described on page 15 of Exhibit F.

CHAIR CANCELA:

I hear from many constituents benefiting from NAC grants, and I am extremely thankful for the work NAC does to ensure art thrives in Nevada communities Statewide.

ASSEMBLYWOMAN SWANK:

I am proud of the work accomplished in Nevada State Assembly District No. 16.

TOM CLARK (Cultural Alliance Nevada):

The new NAC administrator, Tony Manfredi, is exceptional in his role and works diligently with artist and programs in Cultural Alliance Nevada. I have been representing the Cultural Alliance since 2001, surviving the ups-and-the-downs, and I am glad to be here in 2019. This year, the NAC is not pleading with the Nevada Legislature to not have cuts to its budget, as we finally have resources to work with. It is extremely important for the NAC Grants Program to continue receiving funding as this money is trickled down to Nevada artists who would otherwise not have the opportunity to participate in art programs. The economic development the NAC pursues is also extremely important for employees from large companies relocating to Nevada such as TESLA, Inc., as well as tourists, are enjoying the NAC art and cultural development programs in schools and communities.

ALETHA TOM:

I am from the Moapa Band of Paiute Tribe in southern Nevada, and I feel the Stewart School is of extreme importance to Nevada residents as it represents many of the hardships experienced by AI people. We did not attend boarding schools by choice. This was forced on us by the federal government to assimilate AI students. I graduated from the Stewart School around 1975. Many other people from the Moapa Tribe including members of my family have attended school there as well. I am asking for the Stewart School to continue receiving funding. It is important for visitors and residents of Nevada to know about the true history of AI people and their experiences. Results from the Indian Relocation Act of 1956 can be seen at the Stewart School, and these need to be continually shared with the public. Sherry Rupert does a great job

running the NIC and keeping the memories of the AI people alive while raising public awareness about our history.

MEG McDonald:

I am a member of the Washoe Tribe of Nevada and the Stewart Advisory Committee. Please approve the NIC budget. Members of my family have attended the Stewart School and their memories need to be shared. In the past, I nominated Patty Hicks from Schurz, Nevada for a grant from the NAC. The NAC and NIC are doing a great job educating communities about the history of Al people.

Remainder of page intentionally left blank; signature page to follow.

CHAIR CANCELA: This meeting is adjourned.	
	RESPECTFULLY SUBMITTED:
	Tom Weber, Committee Secretary
APPROVED BY:	
Senator Yvanna D. Cancela, Chair	
DATE:	
Assemblywoman Heidi Swank, Chair	
DATE:	

	EXHIBIT SUMMARY				
Bill	Exhibit / # of pages		Witness / Entity	Description	
	Α	1		Agenda	
	В	2		Attendance Roster	
	С	15	Sherry L. Rupert / Nevada Indian Commission	Budget Presentation	
	D	18	Brenda Nebesky / Department of Tourism and Cultural Affairs	Budget Presentation	
	Е	13	Peter Barton / Division of Museums and History	Budget Presentation	
	F	15	Tony Manfredi / Nevada Arts Council	Budget Presentation	