



1510 S. Main St. #120 | Las Vegas, NV 89104

April 4, 2025

Dear Chair Marzola and Members of the Assembly Committee on Commerce and Labor:

I am writing on behalf of Able Baker Brewing Company, in strong support of AB 404. This bill would allow breweries like ours to operate satellite taprooms, giving us the opportunity to showcase our products, brand, and quality in a space we manage and control.

Satellite taprooms ensure our beer is served fresh and as intended, while also creating jobs, driving foot traffic, and supporting local economic growth. These venues become community gathering spaces and give small breweries a fair chance to compete with large, multinational beverage companies.

Nevada has the potential to be a top craft beer destination. Satellite taprooms offer a consistent and elevated experience for locals and visitors alike, helping build the state's reputation and strengthen its hospitality sector.

We support thoughtful regulation and believe AB 404 offers a smart, responsible way to help independent breweries grow, connect with consumers, and reinvest in Nevada communities.

Thank you for your time and consideration. Please support AB 404.

Sincerely,

Randy Rohde
Owner

Alibi Ale Works
Brewery and Barrel House
204 E. Enterprise St.,
Incline Village, NV 89451

Incline Public House
931 Tahoe Blvd.
Incline Village, NV 89451

April 4, 2025

Nevada State Assembly
401 S. Carson St.
Carson City, NV 89701

Re: Support of AB 404

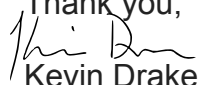
Dear Chair Marzola and Members of the Assembly Committee on Commerce and Labor,

Alibi Ale Works first opened in 2014. We operate three taprooms and have invested approximately two million dollars into our businesses. I fell in love with craft beer at a young age, started homebrewing in 1997, and always dreamed of opening a brewery. After relocating from Portland, OR to Lake Tahoe in 2004 and noticing how few breweries existed in the region, I knew I needed to pull the trigger. After nearly a decade, I signed a lease on a building on the Nevada side of Lake Tahoe, in Incline Village, that is now the location where we produce more than 2,500 barrels of beer each year.

I am actually a California resident, but made the decision to open my brewery in Nevada for the many benefits offered to small businesses. Unfortunately, I found out Nevada laws actually make it very difficult to operate as a small brewery, especially in comparison to neighboring states like California and Oregon. We have plans to open additional brew pubs and possibly tap rooms, and I would prefer to focus most of this growth in Nevada. The passage of this bill would make a positive difference for the economic viability of small breweries in the State of Nevada. Thank you for your consideration.

AB 404 would support the small independent craft breweries of the great state of Nevada.

We ask for your support.

Thank you,

Kevin Drake
Alibi Ale Works



04/04/2025

Nevada State Assembly 401
S. Carson Street Carson
City, NV 89701

Re: Support for AB 404

Chair Marzola and Members of the Assembly Committee on Commerce and Labor:

On behalf of BeerZombiesBrewing Co., I am writing to express our strong support for AB404, a measure that would provide critical opportunities for small and independent breweries like ours to thrive in today's competitive market.

Beer Zombies Brewing Co. is a proud local brewery with two stand-alone taprooms that serve our handcrafted, independent beer to the community. However, under current regulations, our ability to efficiently reach our customers is significantly limited. This bill would create new opportunities for growth and innovation by allowing us to:

Direct-to-Consumer Shipping: The ability to ship beer directly to consumers would be a game-changer for our business. As craft beer enthusiasts increasingly seek unique and specialty brews, being able to fulfill online orders would not only expand our market reach but also generate new revenue streams. This would enhance our brand's visibility and allow customers in other states to enjoy our products from the comfort of their homes.

We believe that the passage of AB 404 would not only benefit our business but also contribute to the state's economy by fostering growth within the craft beer sector. We respectfully urge the committee to support this forward-thinking legislation, which will help small businesses like ours continue to innovate, create jobs, and serve our communities.

Please vote yes on AB 404.

Respectfully,
Chris Jacobs



840 East 5th Street
Reno, NV 89512

March 15, 2025

Nevada State Assembly
401 S. Carson Street
Carson City, NV 89701

Chair and Members of the Assembly Committee on Commerce & Labor:

My name is Bryan Holloway and I am co-owner of Pigeon Head Brewery located in downtown Reno in the Reno Brewery District. We opened our doors in May 2014.

I didn't expect to make beer as a career. I actually grew up playing music. I have a Bachelor's Degree in Music Education and can teach K-12 Music classes. I decided that being in a classroom full of 40 kids with noisemakers wasn't in the cards for me after I got out of college so, in a turn of events, I spent four years working for a geologist in the field doing site surveys and working on oil and geothermal drill rigs throughout Nevada, California, and Oregon. It was a very interesting job, but not one I was looking for long term. I ended up following a longtime weekend passion of mine (homebrewing) by enrolling in the World Brewing Academy to become a professional.

I completed an International Degree in Brewing Technology by attending courses at Siebel Institute (Chicago) and Doemens Academy (just outside Munich, Germany) in early 2014. I spent a short time in Temecula California after school brewing for a company called Wiens (no longer in business) before returning to Reno to pursue a Head Brewing job at Pigeon Head Brewery. After working at Pigeon Head for several years I had the opportunity to buy the brewery and went into business with my now business partner, Peter Crooks. We bought the brewery in December of 2017 and have grown the business slowly but surely over the last 7+ years to what it is today.

I tell this story to illustrate that breweries are not big companies looking to make a profit. We are individuals following our passion and investing heavily in our communities. Your vote on this bill will support small business and keep families across the state of Nevada working with the goal of bettering our local communities.

Please vote yes on AB 404.

Bryan Holloway



Neon Desert Brewing
914 S. Main Street
Las Vegas, NV 89101

April 4, 2025

Nevada State Assembly
401 S. Carson St.
Carson City, NV 89701

Re: Support Assembly Bill 404

Chair and Committee Members:

Neon Desert is located in Henderson and opened during the 2020 pandemic. We have invested approximately \$1,000,000 in our establishment, created jobs, contributed to the local tax base, and assisted in the revitalization of Main Street.

We are in support of AB 404.

Sincerely,

Jimmy Doyle



April 1st, 2024

Nevada State Assembly
Attn: Assembly Commerce and Labor Committee
401 S. Carson Street
Carson City, NV 89701

Dear Chair and Members of the Assembly Commerce & Labor Committee:

Big Dog's Brewing Company has been one of the original brewpubs in Nevada since the days of our Holy Cow! Brewery that opened in 1993. As one of the original "founding fathers" of the Nevada brewery community, we have seen the community slowly grow at a time where, nationally, the local brewpub movement has exploded. We are on record in support of the Legislature easing and removing the barriers that are in place in current state law that have held back and discouraged investment in the industry. State laws that benefit one business type over another business type should have no place in the policies of the State. The success or failure of our businesses should be based on our ability to produce, innovate, and out-hustle competition and not be stymied because it may cost another business revenue.

Big Dog's Brewing Company is testifying our support for AB 404.

Robert Snyder
Chief Financial Officer
Big Dog's Brewing Company



7350 Eastgate Rd. Ste. 110
Henderson, NV 89011

April 4, 2025

Nevada State Assembly
Attn: Assembly Commerce and Labor Committee
401 S. Carson Street
Carson City, NV 89701

Dear Chair and Members of the Assembly Commerce & Labor Committee:

My husband Dave and I are proud Hospitality Alumni of the Year '24 from UNLV and parents to three teenagers. Together we co-own CraftHaus Brewery and taproom located in the Henderson Brewery District, and we have a taproom location in the Arts District in Downtown Las Vegas. We were inspired by a trip to Europe to bring back that sense of community that was shared with us in Bavaria to the Las Vegas area. Paying forward that camaraderie that was shown to us abroad and here stateside is what drives us to build our craft beer community.

I have served my industry for the past five years as President of the Nevada Craft Brewers Association, and have helped our industry at the local level. We worked with the City of Henderson to change the City Code and licensing process to be more friendly to independently owned craft breweries which then allowed four new breweries to open. We also worked with the City of Las Vegas to update their licensing regulations to accommodate a more modern craft beer market.

Craft brewers invest in our communities. Personally, we invested \$550,000 to buildout and expand our Henderson location which opened in 2014, and \$230,000 for our taproom in Las Vegas that opened in 2019. We are proud of building these brick and mortar establishments, and creating jobs that employ our neighbors. We generate tax revenue that goes back into our community, create award winning beers that are sought after by locals and visitors, and serve as an ambassador of hospitality for the millions of tourists that visit our state annually making a positive impact for our future generations.

AB 404 is about updating outdated policy that restricts small businesses who provide a tremendous benefit to our Nevada communities. Nevada is extremely behind the national trend of craft beer because of our antiquated and unnecessarily restrictive state laws. Please support our industry by passing AB 404.

Sincerely,

Wyndee Forrest



3101 N. Tenaya Way, Las Vegas, NV 89128

April 4, 2025

Assembly Commerce & Labor Committee
401 S. Carson St.
Carson City, NV 89701

Re: Support of AB 404

Dear Chair Marzola and Members of the Assembly Committee on Commerce and Labor,

Las Vegas Brewing Company opened in 2022. Family owned and operated by husband and wife, Kyle and Jamie Dolder, this brewery venture was born out of a deeply rooted passion for Las Vegas. As a fourth generation Las Vegan, Jamie's long storied history is the foundation for our motivation to elevate the City's local craft beer community.

Similar to many things curated on a local artisanal level, craft breweries are presented with numerous challenges when competing in a marketplace easily dominated by powerful global producers. In an effort to overcome industry barriers, we work hard to differentiate ourselves by utilizing local suppliers, celebrating other local businesses, partnering with a local non-profit (The Neon Museum), engaging in community events and festivals, partnering with the Nevada State Parks Foundation and seeking unique talent like our all-female brewing team.

We will continue to aim at enhancing all the great places and experiences Las Vegas has to offer. Please Support AB 404 to assist us in that endeavor.

Thank you,

Kyle Dolder



20 S. Water Street, Henderson, NV 89015
Phone: 702-564-3030

April 4, 2025

Nevada State Assembly
Attn: Assembly Commerce and Labor Committee
401 S. Carson Street
Carson City, NV 89701

Dear Chair and Members of the Assembly Commerce & Labor Committee:

Lovelady Brewing Company is a family owned and operated brewery located in downtown Henderson on Water Street. In 2015, we chose this area with the hopes of spurring redevelopment in the area. We were told many times that we were taking a gamble and we would either lose big or hit the jackpot. Fast forward 10 years and now additional restaurants, bars, another brewery, an architectural firm, a coffee house and the Silver Knights practice arena all call Water Street home. The Watermark, a 7-story mixed-use project with residential units, office space and retail space is set to open soon and Atwell Suites at the Pass Casino opened last year bring hotel rooms to the Henderson Downtown area. The City of Henderson knew, as it has been proven in many cities, breweries build communities.

With hard work and diligent attention paid to grants at the local, state and federal level, Lovelady Brewing Company made it through the pandemic. We never laid off any of our employees. We used the PPP loan as it was meant to be used and paid our employees and their medical benefits even when we were ordered to close our doors. Not only were we still in business after the pandemic, but, we were able to expand. In August 2022, we opened another taproom in Henderson. To staff this location, we hired an additional two full-time people and three part-time people. Breweries hire local employees.

Offsite, our beer is sold at the Harry Reid International airport. Very often we receive emails that read something along the lines of, "We live out of state but had your beer at the airport and would love to purchase some. Do you ship?" Of course, our response has to be, "Sorry, per NRS, we cannot ship our beer." Because we cannot ship our product, not only are we losing sales but the state and local government are losing out on tax dollars. The beer industry should be allowed to ship its product direct to consumers.

Please help breweries to continue to build communities, hire local and efficiently, promote our state and advance the state of craft beer in Nevada. Please support "Made in Nevada" and vote yes on AB108.

Thank you for your time.
Sincerely,

Linda Lovelady

Linda Lovelady
Financial Controller



April 4, 2025

**Nevada State Assembly
401 S. Carson Street
Carson City, NV 89701**

Nevadan Brewing Company is planning to open inside of Sagos Brewpub in the Southwest Las Vegas Valley, near Ft. Apache and Flamingo. We have been approved through Clark County Commission and have finish construction. We have invested millions of dollars in the project thus far. I Personally started brewing over 14 years ago, started the process of opening a brewery in 2014. This will be my first location, this will be my business partner's second location.

Craft brewers are small businesses that need support. Please support AB 404.

Sincerely,

Adam Cegavske



April 4.2025

Nevada State Assembly
Commerce & Labor Committee
401 S. Carson St.
Carson City, NV 89701

Re: Support of AB 404

Chair and Committee Members,

Most of you are familiar with Fox Brewery & Pub and we are grateful for your patronage. You may not know that The Fox has been in the industry for over 17 years, and has been heavily involved in the surrounding communities of Northern Nevada.

We have two taprooms in Carson City and one in Reno. AB 404 is common sense legislation that will continue the advancement of the small independent craft breweries of the great state of Nevada.

We ask for your support.

Thank you,

**JIM
PHALAN**

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C 775-901-3477
jim.phalan@foxbrewpub.com
310 S. Carson Street Carson City,
NV 89701

The
FOX
BREW PUB

