ASSEMBLY BILL NO. 49–COMMITTEE
ON GOVERNMENT AFFAIRS

(ON BEHALF OF CLARK COUNTY)

PREFILED NOVEMBER 9, 2026

Referred to Committee on Government Affairs

SUMMARY—Establishes provisions relating to mobile billboards. (BDR 20-581)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: No.
Effect on the State Highway Fund: No.

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EXPLANATION – Matter in ***bolded italics*** is new; matter between brackets [~~omitted material~~] is material to be omitted.

AN ACT relating to mobile billboards; establishing provisions relating to a board of county commissioners or governing body of a city that adopts certain ordinances relating to mobile billboards; and providing other matters properly relating thereto.

Legislative Counsel's Digest:

Existing law grants a board of county commissioners or governing body of a city, with certain exceptions, all powers necessary and proper to address matters of local concern. (NRS 244.146, 268.0035) **Sections 1 and 2** of this bill provide that if a board of county commissioners or a governing body of a city, respectively, adopts an ordinance regulating mobile billboards or a business that provides advertising services through the use of a mobile billboard, such an ordinance must authorize the county or city, as applicable, to request the operator of a tow car to tow a mobile billboard which violates any ordinance adopted by the board of county commissioners or governing body of a city related to mobile billboards.

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Chapter 244 of NRS is hereby amended by adding thereto a new section to read as follows:

1. If the board of county commissioners of a county adopts an ordinance regulating mobile billboards or a business that provides

advertising services through the use of a mobile billboard, such ordinance must authorize the county to request the operator of a tow car to tow a mobile billboard which violates any ordinance adopted by the board of county commissioners related to mobile billboards. The operator of a tow car requested to tow a mobile billboard pursuant to this subsection must comply with the provisions of NRS 706.444 to 706.453, inclusive.

2. As used in this section, "mobile billboard" means any motor vehicle which is constructed, reconstructed or added to in such a way as to contain or be capable of transporting a billboard, sign or other advertising medium that is designed, intended or used to disseminate commercial or noncommercial messages. The term does not include:

(a) A bus, taxicab or similar motor vehicle that is used primarily for the purpose of transporting multiple passengers; or

(b) A motor vehicle operated in the normal course of the business of the owner of the motor vehicle if the advertising medium contains advertising or identifying information directly related to the business and is not used to display advertising unrelated to that business.

Sec. 2. Chapter 268 of NRS is hereby amended by adding thereto a new section to read as follows:

1. If the governing body of a city adopts an ordinance regulating mobile billboards or a business that provides advertising services through the use of a mobile billboard, such ordinance must authorize the city to request the operator of a tow car to tow a mobile billboard which violates any ordinance adopted by the governing body of the city related to mobile billboards. The operator of a tow car requested to tow a mobile billboard pursuant to this subsection must comply with the provisions of NRS 706.444 to 706.453, inclusive.

2. As used in this section, "mobile billboard" means any motor vehicle which is constructed, reconstructed or added to in such a way as to contain or be capable of transporting a billboard, sign or other advertising medium that is designed, intended or used to disseminate commercial or noncommercial messages. The term does not include:

(a) A bus, taxicab or similar motor vehicle that is used primarily for the purpose of transporting multiple passengers; or

(b) A motor vehicle operated in the normal course of the business of the owner of the motor vehicle if the advertising medium contains advertising or identifying information directly related to the business and is not used to display advertising unrelated to that business.

Sec. 3. This act becomes effective upon passage and approval.

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